



AASTIC ENTERPRISES PVT. LTD.

EMPOWERING EVENTS, ELEVATING BRANDS, ENABLING IT SOLUTIONS

Digital Marketing, Impactful Content, Stellar Events
and Smart IT Solutions—All in One Place!

www.aasticenterprises.com

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Prestigious BRANDS WE SERVED



रक्षा मंत्रालय
MINISTRY OF
DEFENCE



SSP PVT LIMITED
AN ISO 9001:2015 CERTIFIED 'U' STAMP HOLDER



ABOUT US

GET TO KNOW US BETTER

Aastic Enterprises, a registered MSME is a one-stop communication and media solutions, offering various services to organisations and companies in India and abroad which facilitate business processes of scale.

Aastic Enterprises has an extensive panel of experts and professionals from vivid fields of media and communication, social media marketing, journalism, banking, IT and business process management.

It delivers services within an agreed timeframe and with desired deliverables at an affordable cost.

Our clientele ranges from across the diverse stakeholder groups government, non-government, academia, business, corporates and private individuals etc. with varying project sizes.



OUR MOTTO

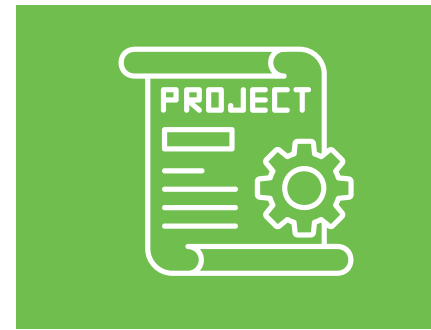
**Delivering Completely,
Competitively &
Comprehensively**



Declaring 24X7 BUSINESS SUPPORT SERVICES



Established
since 2003



1210+
Projects Delivered



40+
Services to offer



87+
Prestigious Clients

& counting...



SERVICES WE OFFER



Media &
Communication



IT &
Technology



Digital
Marketing &
Social Media



Marketing
Research



Corporate Social
Responsibility



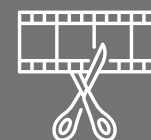
MSME Projects
Support



Event
Management



Public Relations
& Outreach



Video &
Animation



MEDIA & COMMUNICATION

English & Hindi Content Writing

- ✓ Technical, Literature, Finance, Reviews, Podcast script writing, Business, Sports, Crime.
- ✓ Dissertations, long-form articles, website content creation, blogs, press releases.
- ✓ Report writing, transcript, video script, research paper, reports, creative writings, slogans, jingles, copy/stories editing and re-writing stories.

Graphic Designing

- ✓ GIFs
- ✓ Flyers & Brochures
- ✓ Social Media Creatives
- ✓ Posters & Pamphlets
- ✓ Calendars
- ✓ Leaflets, Backwalls & Standees





Translations

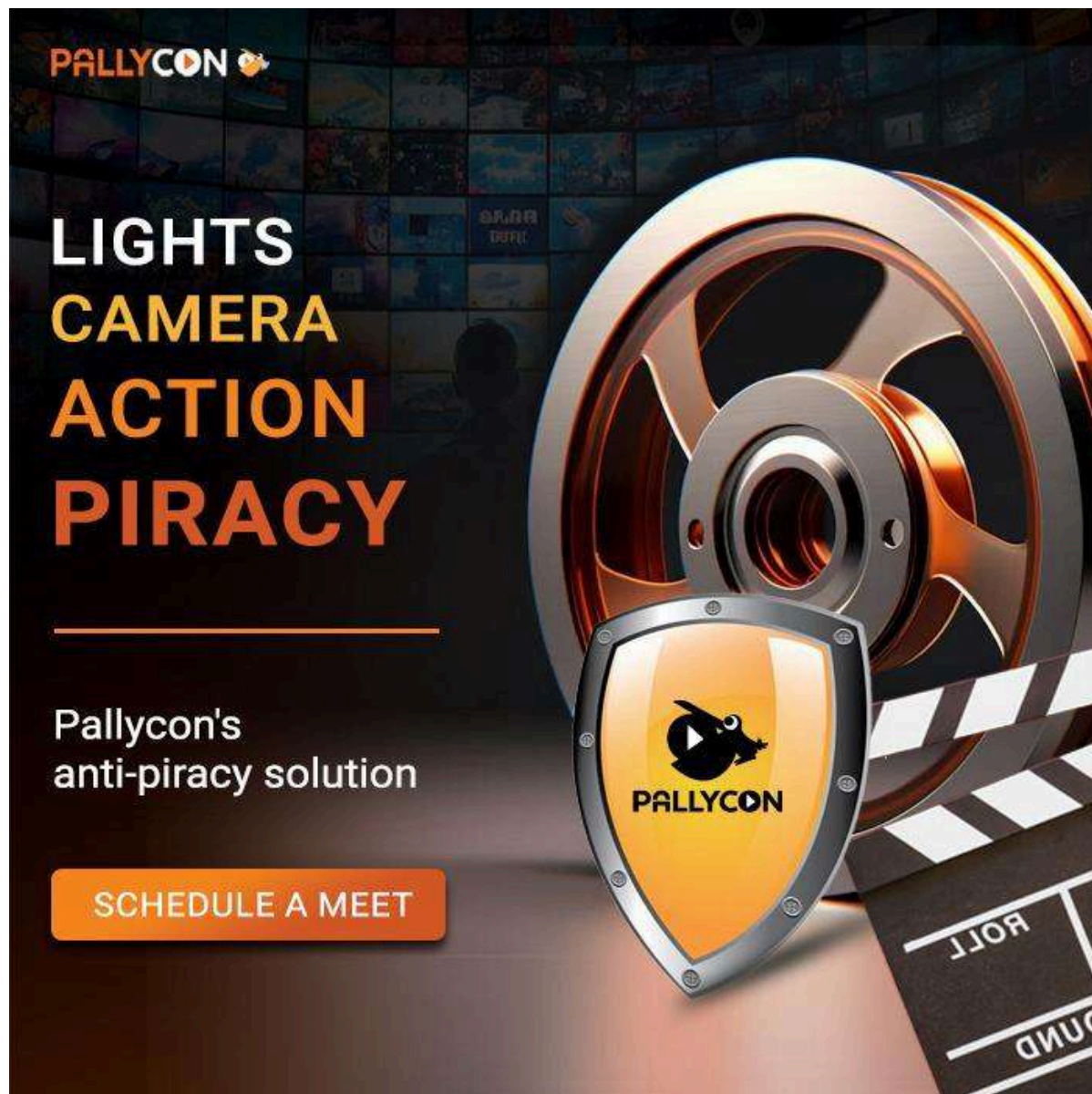
- ✓ Providing English to Hindi and vice-versa translation services
- ✓ Any other Indian and Foreign languages as per requirements.

Podcasts

- ✓ Providing English to Hindi and vice-versa translation services
- ✓ Any other Indian and Foreign languages as per requirements.



Sample Infographics & Creatives



PALLYCON

**LIGHTS
CAMERA
ACTION
PIRACY**

Pallycon's
anti-piracy solution

SCHEDULE A MEET

PALLYCON



**CNBC
TV18**
CHCCTV18.COM
presents

**Digital
Bharat 2.0**
Empowering Indian Enterprises for a Digital-first Era
in association with
aws

**Secure and scale your
business on cloud**

Join us to demystify cloud security!

REGISTER NOW!

08TH DECEMBER 22 | 3 PM



Sustainability
100+

ABInBev | Network 18

By 2030

Water and wastewater utilities to achieve
decarbonization and improved climate resilience
through climate change risk management.

→

3



IT Technology related services

Website Development

- ✓ Cutting edge technologies to build custom websites which are robust and scalable
- ✓ Full website content creation and management

Mobile Applications Development

- ✓ Android, iOS and Hybrid application development



UI Solutions

- ☑ Create stunning websites that have life in them using the latest technologies like Angular JS, jQuery, Bootstrap, Foundation, React JS, Vue.js

Automation

- ☑ Algorithm for Automating content

Emerging Technologies

- ☑ Chatbot Development, IoT Applications, Wearable App Development, Augmented Reality Apps, Big Data Services, Cloud Computing



DIGITAL MARKETING & SOCIAL MEDIA

Social Media Management

- ✓ Preparing marketing campaigns
- ✓ Complete end to end responsibility of managing social media channels
- ✓ Grievance management
- ✓ Creating post/creatives/reels
- ✓ Branding & Advocacy
- ✓ Suggesting hashtags and relevant tagging

Digital Marketing Solutions

- ✓ Inbound marketing
- ✓ Search Engine Optimisation (SEO)
- ✓ Social Media marketing
- ✓ E-mail marketing
- ✓ SMS marketing
- ✓ Analytics consultations
- ✓ Performance marketing
- ✓ Google ads



Influencer marketing



<5k

Nano Influencer

Individuals with influence within their local community



<0.1 M

Macro Influencer

They offer best of both world, a large & engaged audience that fits a certain niche



Celebrity

These are personalities from bollywood industry including actors, sports personalities & singers



<20k

Micro Influencer

Focuses on specific niche or area & are generally regarded as an industry expert



>0.1M

Mega Influencer

Social media stars with 1+ M followers, they are actors, singers and TV stars



MARKETING RESEARCH

- ✓ Market Survey
- ✓ Marketing Objectives and Strategies
- ✓ Segmentation and Targeting
- ✓ Product Management/ New Product Development
- ✓ Marketing Communications
- ✓ Marketing Performance



CORPORATE SOCIAL RESPONSIBILITY

- ☑ Conceptualize, formulate & implement CSR Projects
- ☑ Evaluation of CSR opportunities
- ☑ Advisory services
- ☑ Planning services
- ☑ Implementation services
- ☑ Setting up corporate foundation



MSME PROJECTS

- ☑ We initiate livelihood ventures innovating and planning small business, providing technical marketing and economic support with social activity for improving standard of living.
- ☑ As the MSME sector plays an important role in the Nation's economy, the sector benefits individual MSMEs collectively rendering into positive results, leading to employment creation, revenue generation and overall country's businesses competitiveness.
- ☑ We encourage MSMEs to capture new opportunities, as well as identify potential MSMEs, who can become National role model. The objective of Aastic Enterprises is to solve problems of the MSME sector in the short run and create them as successful venture in the long run.



EVENT MANAGEMENT

- ☑ Ideation Of The Events
- ☑ End-to-end Event Management
- ☑ Fabrication Work
- ☑ Stall Designing
- ☑ Acrylic Letter Production Work
- ☑ Other Commercial Services
- ☑ Manufacturing And Supply Of Production Materials
Such As Standee, Canopy, Pops, etc.



PUBLIC RELATIONS & OUTREACH

- ✓ Public Relations & Media Relations
We'll help you build relationships with key media personnel, secure press coverage, and manage media inquiries.
- ✓ Press release - We'll craft and distribute press releases to secure media coverage and promote your brand.
- ✓ Crisis Communications- Our team will help you develop and implement effective crisis communication strategies to protect your brand's reputation.



VIDEO & ANIMATION

Films & Videos

- ✓ Animated film, Corporate video, Explainer videos, TVCs films, Documentaries video, Shoot film and Hybrid Film.
- ✓ Audio jingles, Audio -Visual, 2D & 3D Animation, 3D walkthrough
- ✓ Preparing the storyboard, writing scripts, visualization, conceptualizations, ideations, editing, rendering, pre-production & post-production.

Brand Motion Poster

- ✓ Unique way to showcase your product creative
- ✓ 3D Video and Audio Effect created using multiple softwares

Animated Founder Personality

- ✓ Helps personal branding of the Founder
- ✓ Connects audience with cheif owner of the product or service they are buying in a fun way while establishing a trust



Digital Brand Mascot

- ✓ An original animated brand character is a brand's fully owned property
- ✓ Characters can be used cost effectively across various campaigns and media platforms
- ✓ An animated brand character represents your brands value
- ✓ Brands mascot can have its own independent Instagram profile
- ✓ Fun storytelling content ultimately directing traffic to brand page through native marketing
- ✓ Positive media positioning and PR value

Animated Brand Films

- ✓ Relatable & People-Centric Content
- ✓ High Viral Outreach & Content Shareability
- ✓ Boosts Brand's Social Media Reach
- ✓ Can integrate with social cause initiative
- ✓ Short, sharp bursts of content grabs people's attention as they scroll through their feed



Sample Videos



Sample Animation Content



Testimonial



We availed content writing services from Aastic. The team's turnaround time, quality and knowledge about the articles are always commendable.



The 420



We took the services of content writing and designing from Aastic. They did really well in terms of creativity and original content. Hopefully we can avail their services more in the future.



Apollo International Limited



Aastic Enterprises is our business associate. Their contribution to our marketing propaganda are immense. They have created and developed many videos and infographics for us. Their work is superb.



ARG Healthcare

THANK YOU

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