



AASTIC ENTERPRISES PVT. LTD.

EMPOWERING EVENTS, ELEVATING BRANDS, ENABLING IT SOLUTIONS

Digital Marketing, Impactful Content, Stellar Events
and Smart IT Solutions—All in One Place!

www.aasticenterprises.com

Telephone

96504 36841
85270 14968
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Address

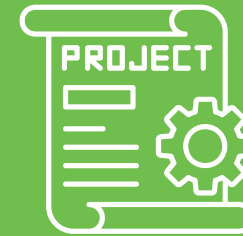
T3/503, Taksila Heights, Sector 37C, Gurugram-
122001, Haryana State, India



Declaring 24X7 BUSINESS SUPPORT SERVICES



Established
since 2003



1300+
Projects Delivered



40+
Services to offer



90+
Prestigious Clients

& counting...



ABOUT US

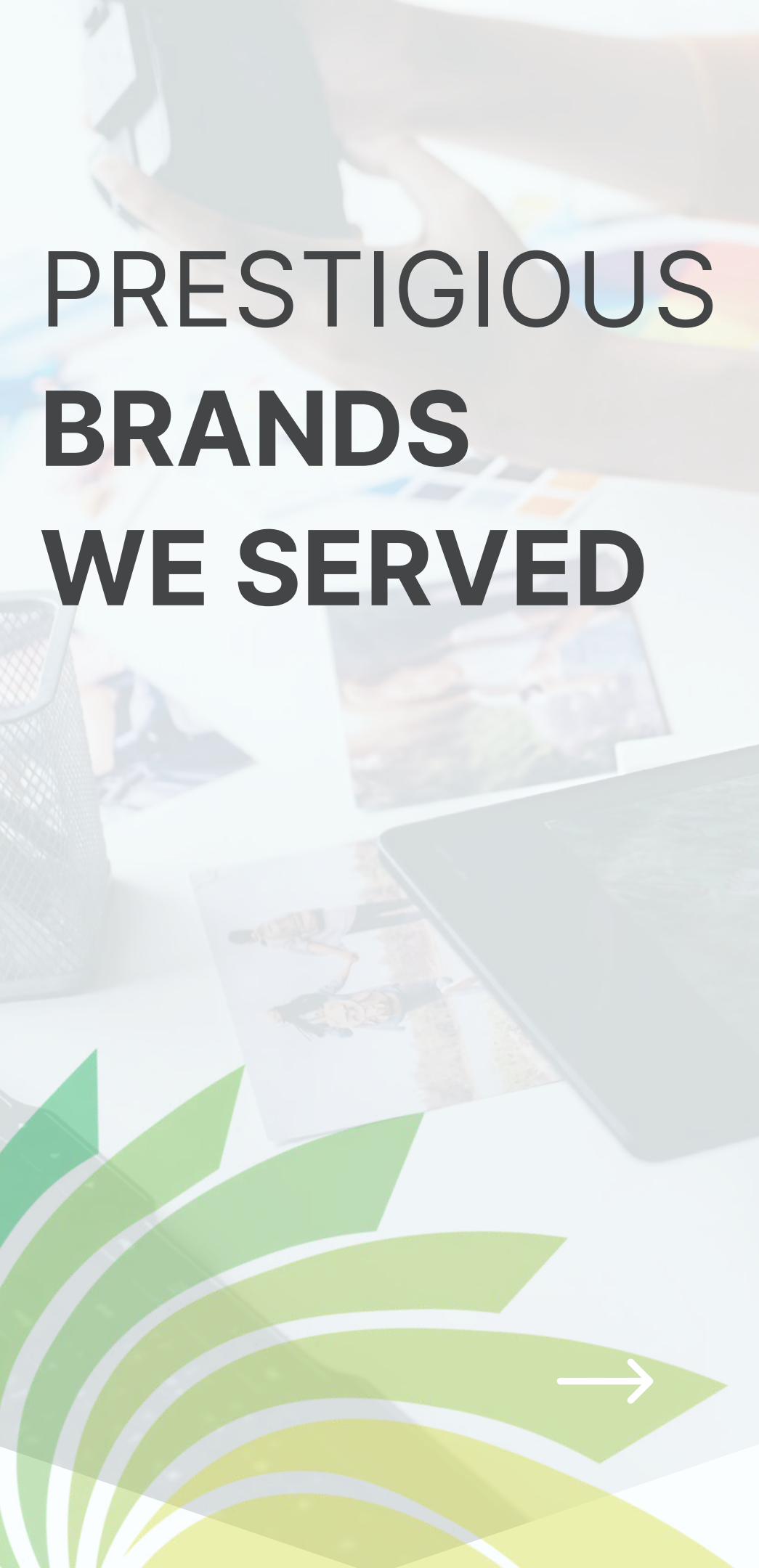
- ✓ A registered MSME and a one stop solutions offering 360 degree marketing activities.
- ✓ Extensive panel of experts and professionals from vivid fields.
- ✓ Delivers services within an agreed timeframe and with desired deliverables at an affordable cost.
- ✓ Clientele ranges from across the diverse stakeholder groups. such as - government, non-government, academia, business, corporates and private individuals etc.



OUR MOTTO

**Delivering Completely,
Competitively &
Comprehensively**





PRESTIGIOUS BRANDS WE SERVED



रक्षा मंत्रालय
MINISTRY OF
DEFENCE



SERVICES WE OFFER



Media &
Communication



IT &
Technology



Digital
Marketing &
Social Media



Marketing
Research



Corporate Social
Responsibility



MSME Projects
Support



Event
Management



Public Relations
& Outreach



Videos &
Animations



MEDIA & COMMUNICATION

English & Hindi Content Writing

- ✓ Technical, literature, finance, reviews, podcast script writing, business, sports, crime and more.

Translations

- ✓ Providing english to hindi and vice-versa translation services.
- ✓ Any other Indian and foreign languages as per requirements.

Graphic Designing

- ✓ GIFs, Flyers & Brochures, Social media creatives, Posters and pamphlets, Calendars, Leaflets, Backwalls and standees.

Podcasts

- ✓ Expert creation of high-quality audio & video content, editing, and mixing for compelling storytelling.



Sample Infographics & Creatives

Meet **appsealing** Team at

trescon CyberSec **WORLD CYBER SECURITY SUMMIT**

14-15 MAR 2023 | **JW MARRIOTT JAKARTA** | **BOOTH NO A4**



ADARSH PANDA

CNBC TV18
CNBCTV18.COM presents

Digital Bharat 2.0
Empowering Indian Enterprises for a Digital-first Era
in association with **aws**

Secure and scale your business on cloud

Join us to demystify cloud security!

REGISTER NOW!

08TH DECEMBER 22 | 3 PM

Sustainability 100+ | **ABInBev | Network 18**



By 2030

Water and wastewater utilities to achieve decarbonization and improved climate resilience through climate change risk management.

→

3



IT & TECHNOLOGY

Website Development

- ✓ Cutting edge technologies to build custom websites which are robust and scalable.
- ✓ Full website content creation and management.

Mobile Applications Development

- ✓ Android, iOS and Hybrid application development.



UI Solutions

- ✓ Create stunning websites that have life in them using the latest technologies like Angular JS, jQuery, Bootstrap, Foundation, React JS, Vue.js and many more.

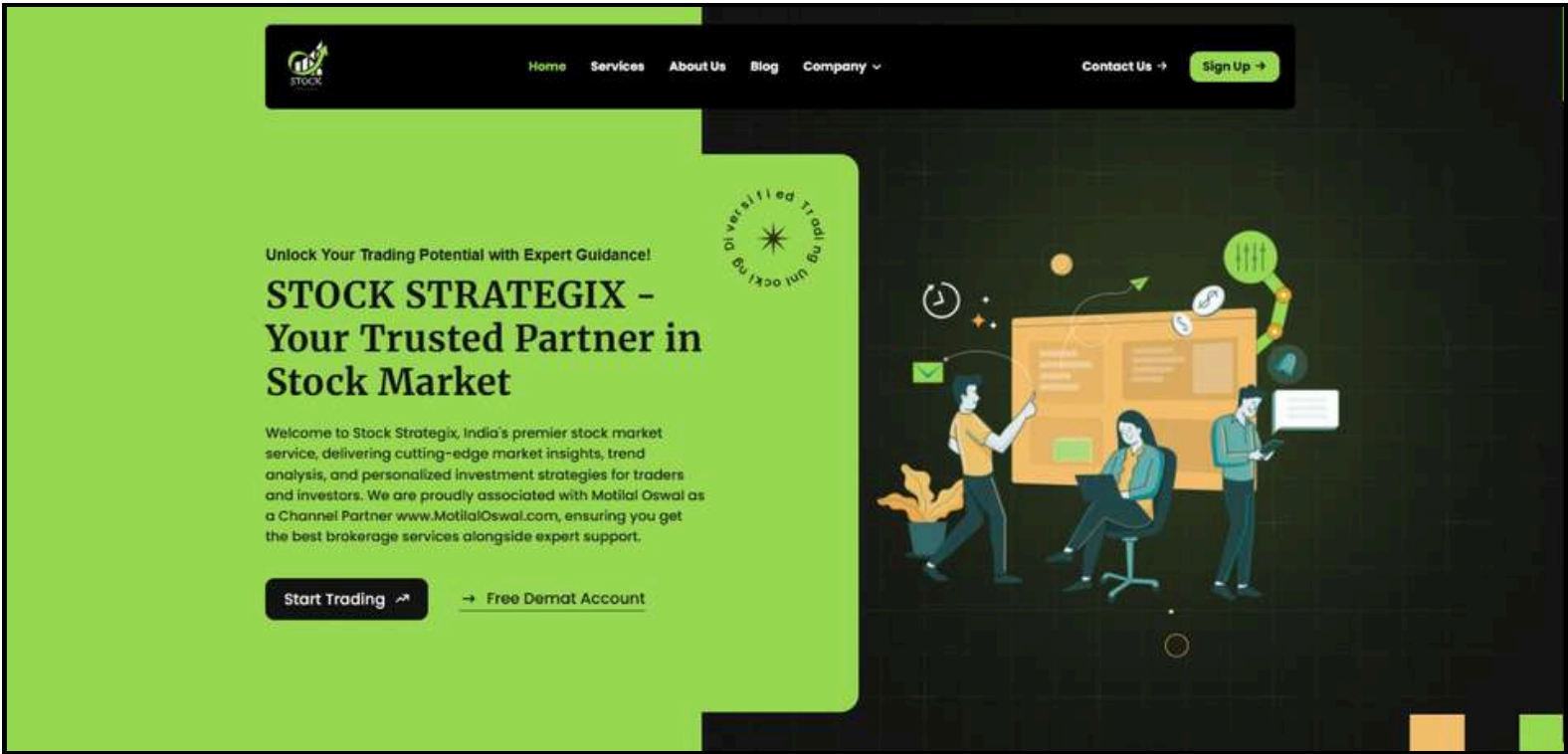
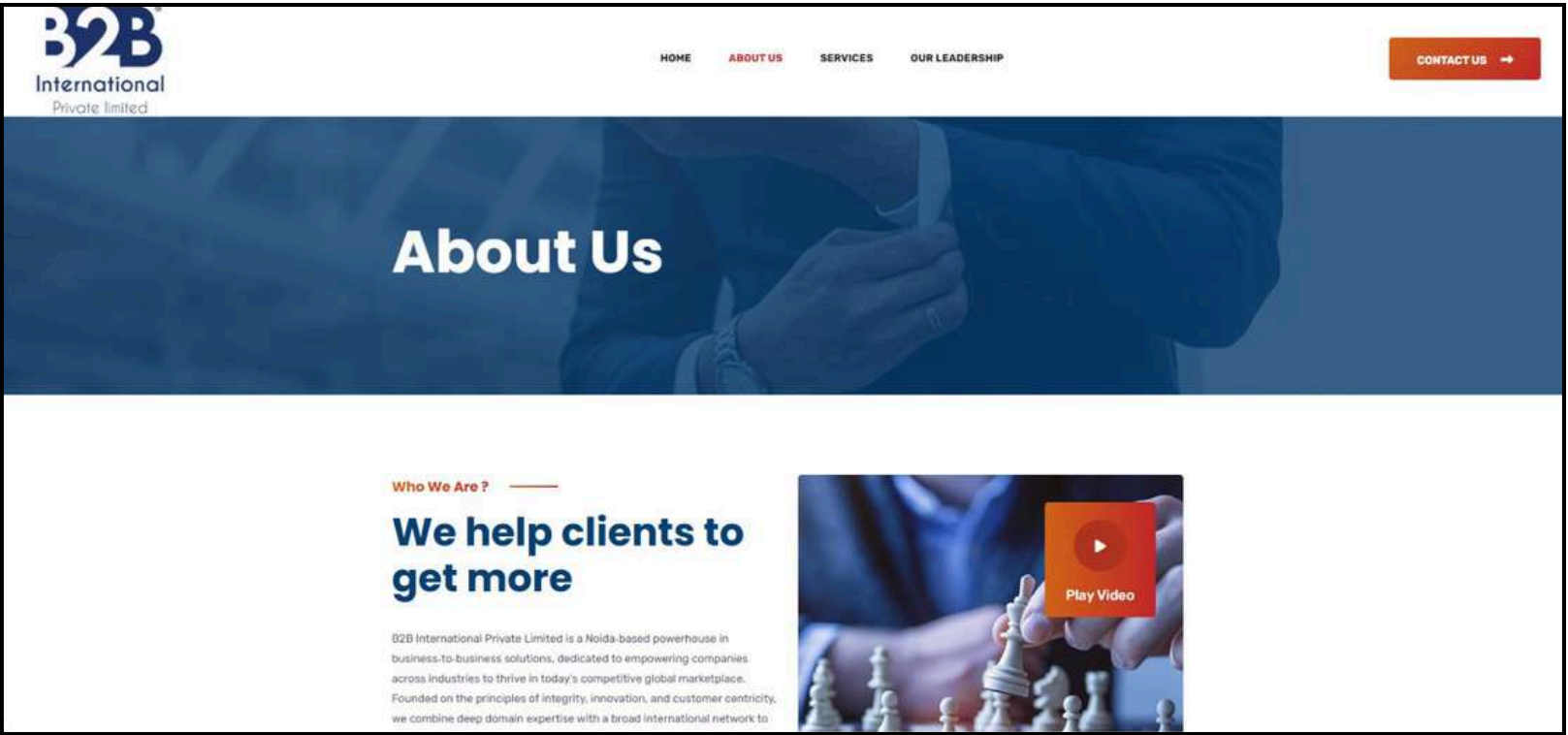
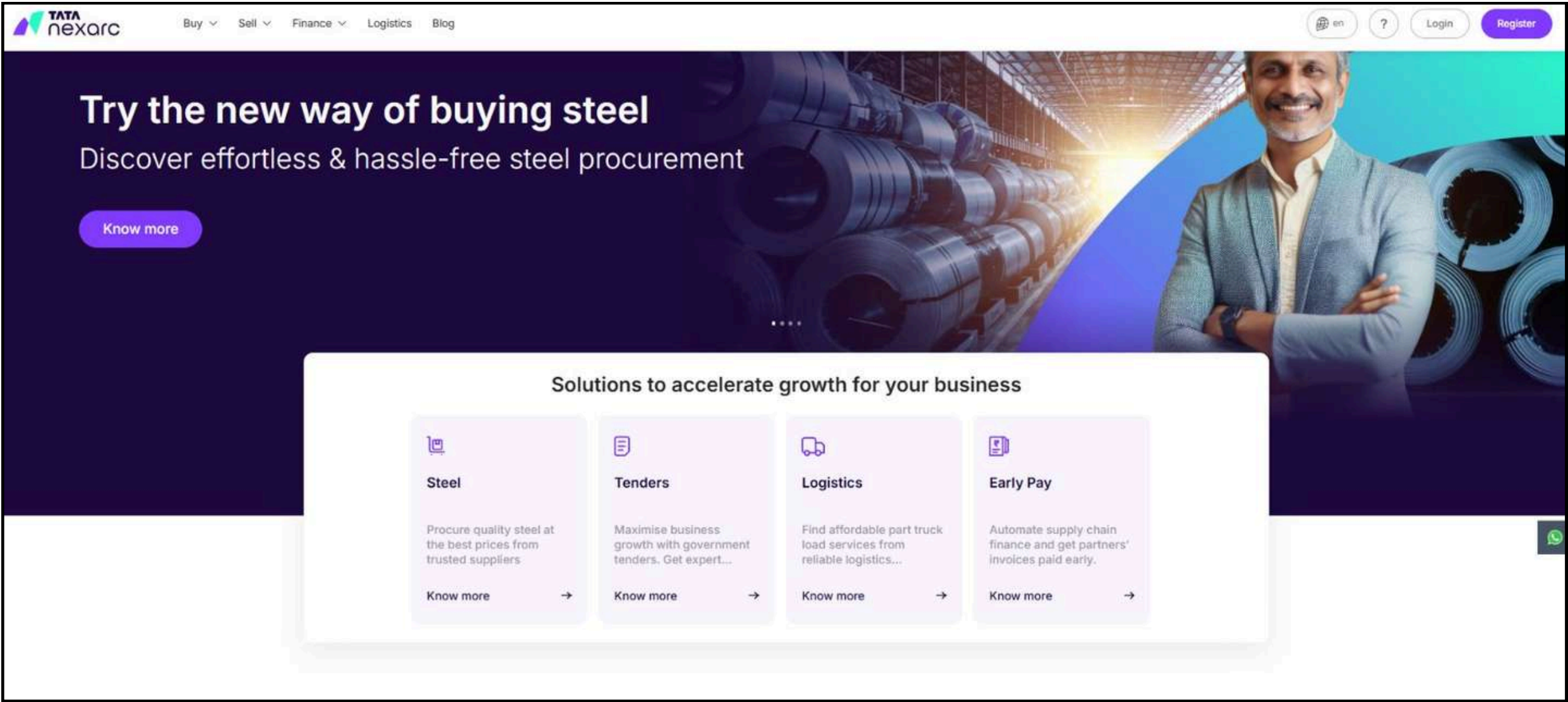
Automation

- ✓ Algorithm for automating content.

Emerging Technologies

- ✓ Chatbot Development, IoT Applications, Wearable App Development, Augmented Reality Apps, Big data services, cloud computing.

Sample Websites



DIGITAL MARKETING & SOCIAL MEDIA

Social Media Management

- ✓ Preparing marketing campaigns
- ✓ Complete end to end responsibility of managing social media channels
- ✓ Grievance management
- ✓ Creating post/creatives/reels
- ✓ Branding & Advocacy
- ✓ Suggesting hashtags and relevant tagging

Digital Marketing Solutions

- ✓ Inbound marketing
- ✓ Search Engine Optimisation (SEO)
- ✓ Social media marketing
- ✓ E-mail marketing
- ✓ SMS marketing
- ✓ Analytics consultations
- ✓ Performance marketing
- ✓ Google ads



Influencer Marketing



<5k

Nano Influencer

Individuals with influence within their local community



<0.1 M

Macro Influencer

They offer best of both world, a large & engaged audience that fits a certain niche



Celebrity

These are personalities from bollywood industry including actors, sports personalities & singers



<20k

Micro Influencer

Focuses on specific niche or area & are generally regarded as an industry expert



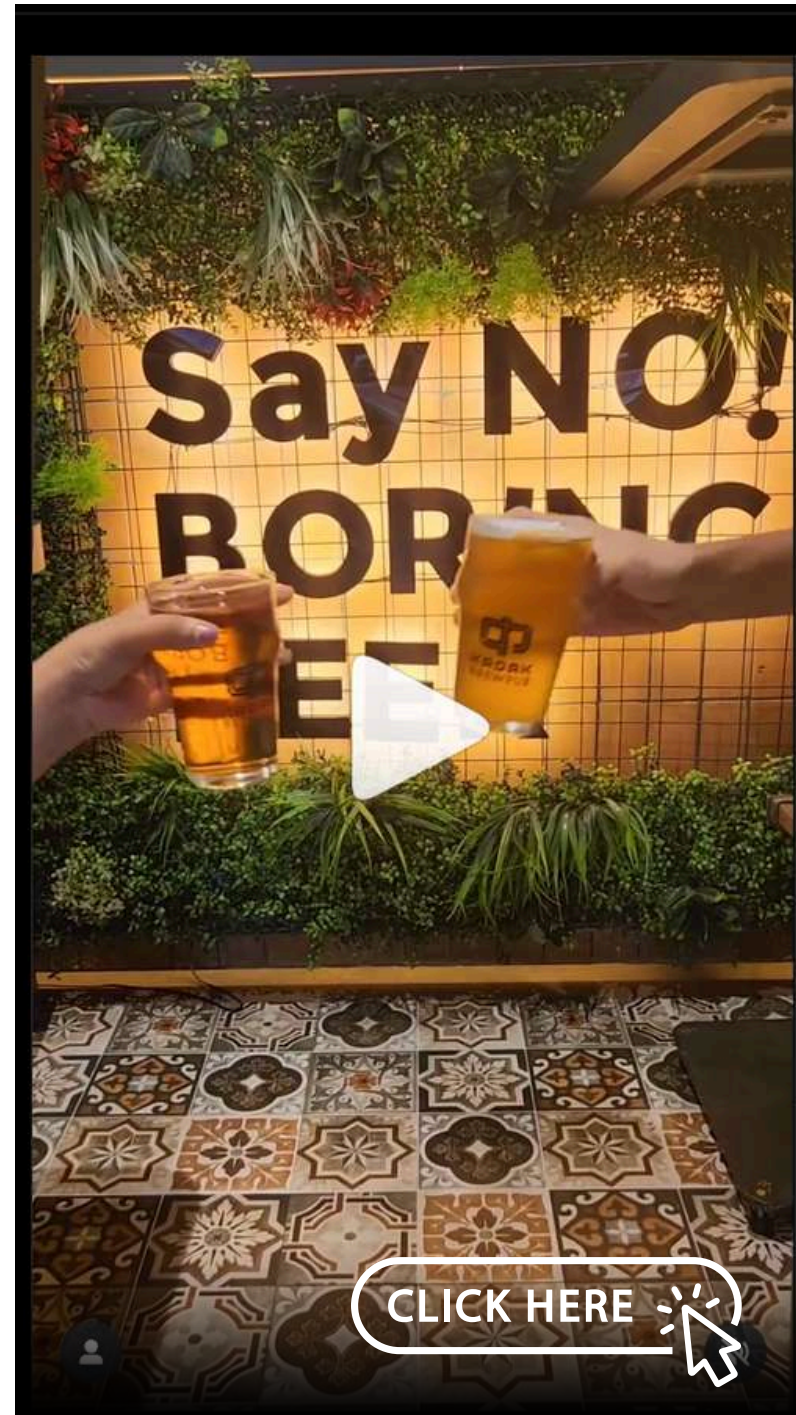
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Mega Influencer

Social media stars with 1+ M followers, they are actors, singers and TV stars



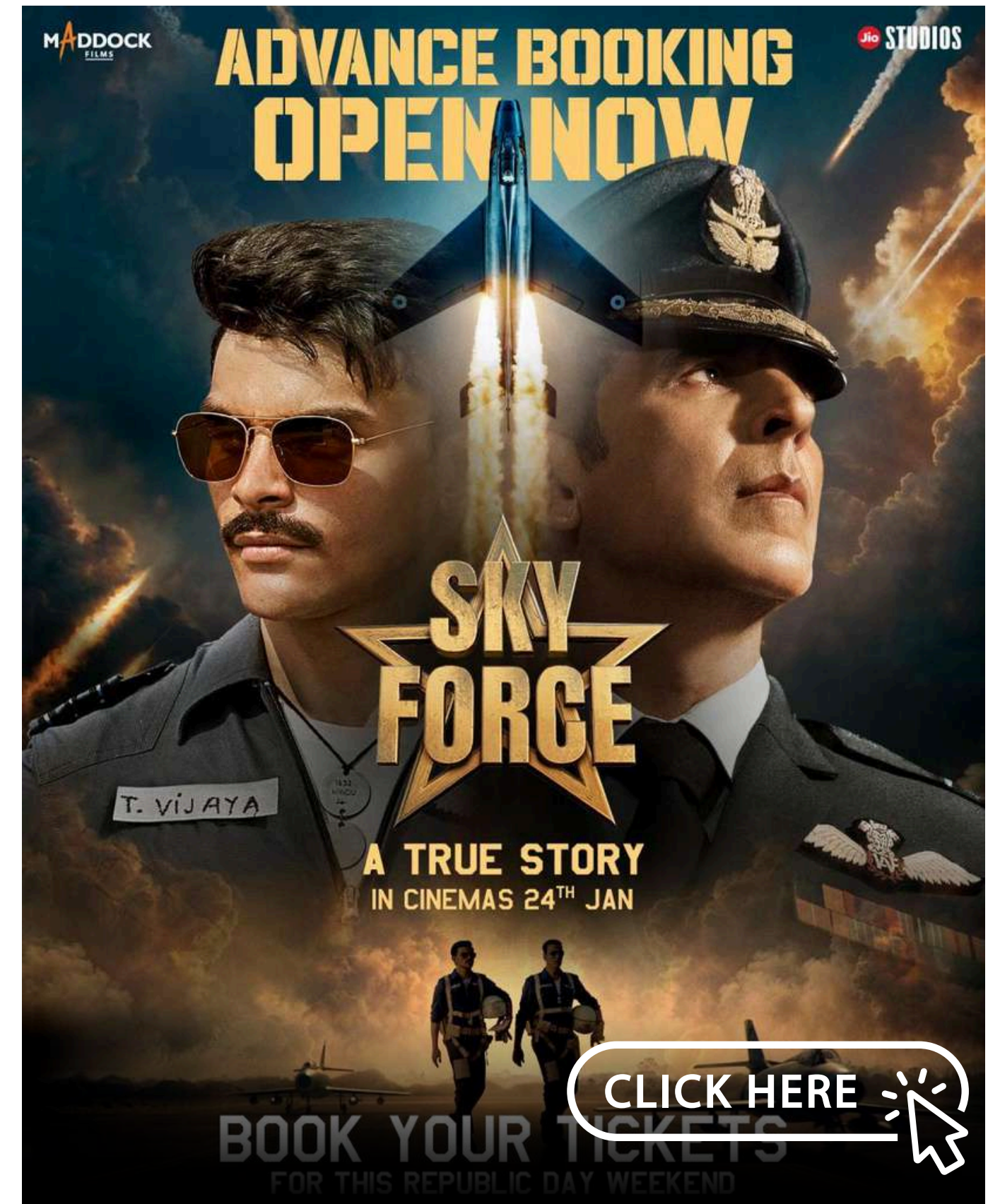
Sample Influencer Marketing



Brewpub Promotion



Healthcare Promotion



Movie Promotion

MARKETING RESEARCH

- ✓ Market survey
- ✓ Marketing objectives and strategies
- ✓ Segmentation and targeting
- ✓ Product management/ New product development
- ✓ Marketing communications
- ✓ Marketing performance



CORPORATE SOCIAL RESPONSIBILITY

- ☑ Conceptualize, formulate & implement CSR Projects
- ☑ Evaluation of CSR opportunities
- ☑ Advisory services
- ☑ Planning services
- ☑ Implementation services
- ☑ Setting up corporate foundation



MSME PROJECTS

- ✓ The objective is to solve problems of the MSME sector in the short run and create them as successful venture in the long run.
- ✓ Providing technical marketing and economic support with social activity for improving standard of living.



EVENT MANAGEMENT

- ☑ Ideation of the events
- ☑ End-to-end event management
- ☑ Fabrication work
- ☑ Stall designing
- ☑ Acrylic letter production work
- ☑ Other commercial services
- ☑ Manufacturing and supply of production materials such as standee, canopy, pops, etc.



Sample Event Management



PUBLIC RELATIONS & OUTREACH

- ✓ Building relationships with key media personnel, secure press coverage, and manage media inquiries.
- ✓ Drafting and distribute press releases to secure media coverage and promote your brand.
- ✓ Developing and implementing effective crisis communication strategies to protect your brand's reputation.



VIDEOS & ANIMATIONS

Films & Videos

- ✓ Animated film, corporate video, explainer videos, TVCs films, documentaries video, shoot film and hybrid film.
- ✓ Audio jingles, audio-visual, 2D & 3D animation, 3D walkthrough.

Brand Motion Poster

- ✓ Unique way to showcase your product creative.
- ✓ 3D Video and audio effect created using multiple softwares.

Animated Founder Personality

- ✓ Helps personal branding of the founder.
- ✓ Connects audience with cheif owner of the product or service they are buying in a fun way while establishing a trust.



Digital Brand Mascot

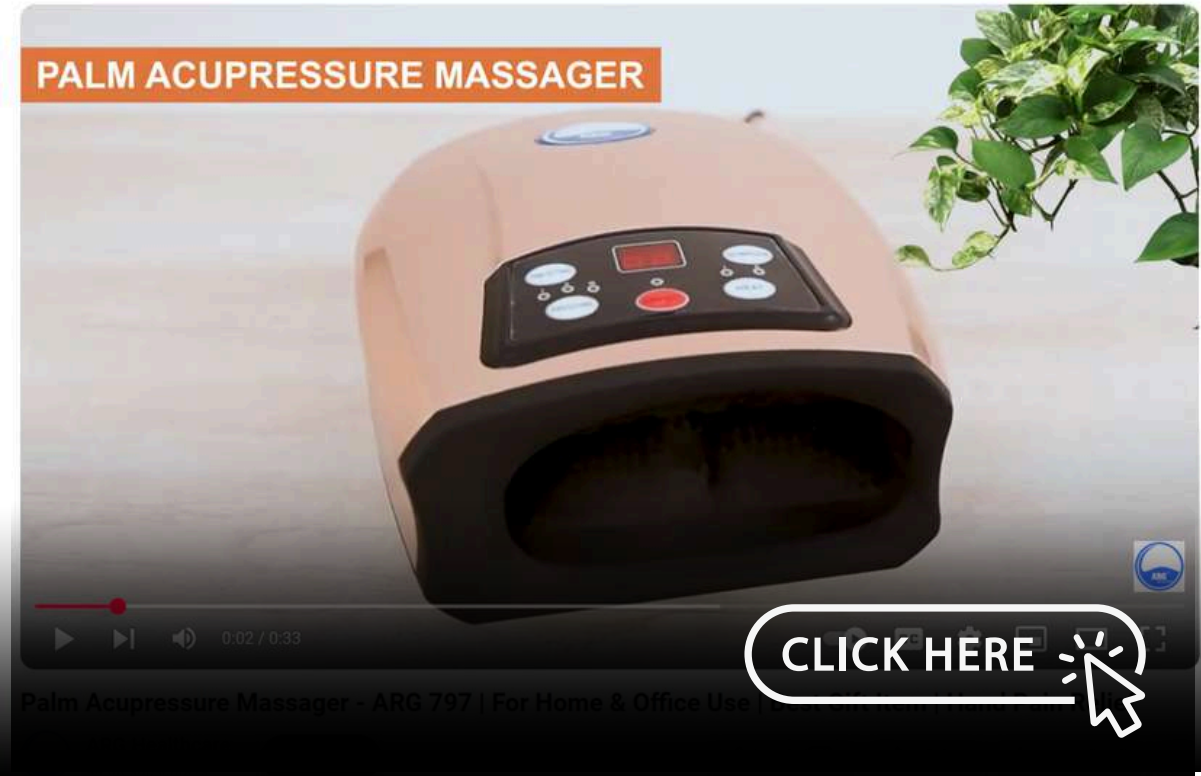
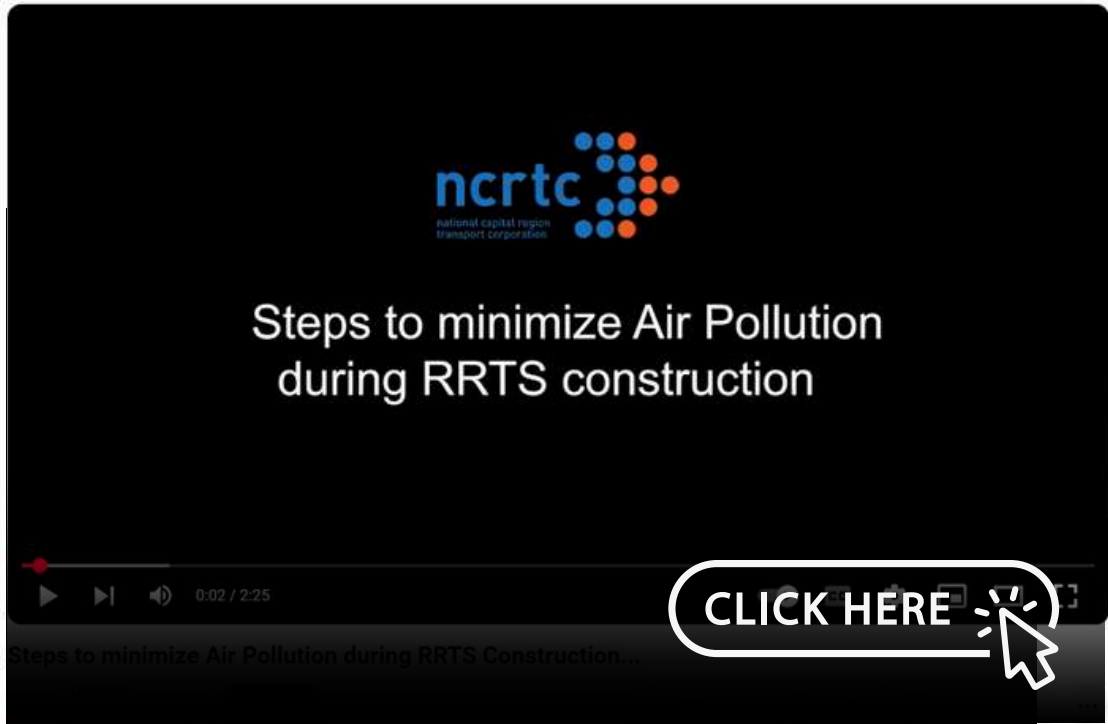
- ✓ An original animated brand character is a brand's fully owned property.
- ✓ Characters can be used cost effectively across various campaigns and media platforms.
- ✓ An animated brand character represents your brands value.
- ✓ Brands mascot can have its own independent Instagram profile.
- ✓ Fun storytelling content ultimately directing traffic to brand page through native marketing.
- ✓ Positive media positioning and PR value.

Animated Brand Films

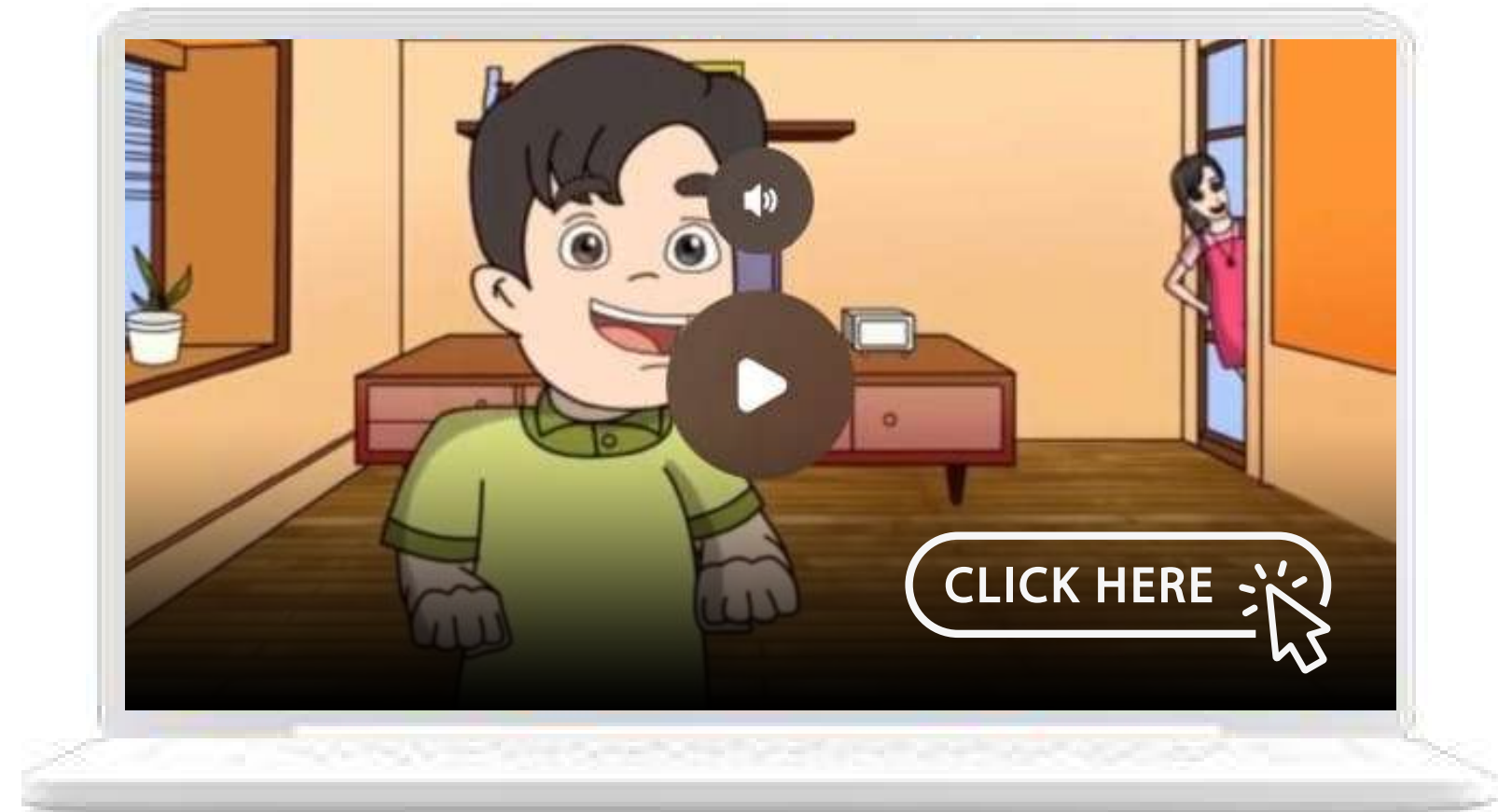
- ✓ Relatable & people-centric content.
- ✓ High viral outreach & content shareability.
- ✓ Boosts brand's social media reach.
- ✓ Can integrate with social cause initiative.
- ✓ Short, sharp bursts of content grabs people's attention as they scroll through their feed.



Sample Videos



Sample Animation Content



TESTIMONIALS



We availed content writing services from Aastic. The team's turnaround time, quality and knowledge about the articles are always commendable.



The 420



We took the services of content writing and designing from Aastic. They did really well in terms of creativity and original content. Hopefully we can avail their services more in the future.



Apollo International
Limited



Aastic Enterprises is our business associate. Their contribution to our marketing propaganda are immense. They have created and developed many videos and infographics for us. Their work is superb.



ARG Healthcare

SEE WHAT
OUR CLIENT
THINKS OF
US ?

CLICK HERE 

THANK YOU

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